

Code of Ethics

We believe in and strive to build businesses as a force for good for both leaders and staff.

Our name stands for our core belief of putting humans first. That means creating a work environment that is safe, physically, and emotionally while improving the well-being of the individuals who not only work there but also those who in any way support the organization's growth and development, be those contractors, vendors, or customers. While the products or services of some of our customers may not fully be "purpose-driven", we believe every company should treat its employees as valued contributors.

As guides, consultants, and coaches we help leaders build leaders in all roles of a company.

Being a leader means recognizing and building the talents and skills in yourself and those you work with each day. We believe leaders can be multipliers of impact not just in their companies or organizations but in their communities. We believe that people are inspired when they build better products, practices, and services that are beneficial to society and the world as a whole.

We aspire to do no harm and consistently ask ourselves if we are meeting the highest standard of our practice so we can inspire and mentor those we touch each day in our work and in our community. We recognize our dependency on each other and the importance of creating a world where future generations may thrive.

We teach leadership and are fully committed to the concepts from [The 15 Commitments of Conscious Leadership, A New Paradigm for Sustainable Success](#), By Jim Dethmer, Diana Chapman, and Kaley Warner Klempe